

Create. Learn. Evolve. Repeat.

An excellent user experience defines an excellent brand.
My passion is to create fulfilling and beautiful experiences.

Experience

June 2010 - Present
Questrade, Inc.

User Experience and User Interface Designer

Collaborate within an agile team to create solutions to address clients needs and meet the business requirements. Perform competitor and non-competitor research and analyze user behaviour through Clicktale and Google Analytics. Based on the results, design user flows, wireframes, high-fidelity mockups and GUI libraries. Develop test cases for products and execute functional QA testing to verify the implementation.

May 2016 - Present
WCKD Marketing

Freelance Designer

Provide design solutions to external WCKD Marketing clients. Creating print booklets, logo designs and business stationary.

March 2009 - May 2009
Palmleaf Productions

Intermediate Designer

Designed logos and business stationary for external Palmleaf Production clients. Created and managed content for an online fashion store (Zestypink). Assisted in organizing groundbreaking ceremonies for builders and TV commercials.

April 2008 - October 2008
Intelex

Graphic Designer

Designed brand corporate profile, presentation folder and created promotional marketing material such as print ads, banners, and icons.

Education

2016
Scrum Alliance

Certified ScrumMaster®

2015
AlterSpark

**Psychological Architectures of
Digital Behavior Change**

2005 - 2008
Durham College

Multimedia Design
Advanced Diploma

2004 - 2005
Durham College

Foundations in Art and Design
Certificate

Skillset

Wireframes Prototypes Paper sketch Mock-ups

User experience User interface Responsive design Vector graphics

Web & mobile design Print design Typography Brand identity

Axure RP Photoshop CC Illustrator CC InDesign CC Sketch

Other things I love



Painting



Traveling



Outer space

Thank you!

moniagabhi.com

[Dribbble](#)

[LinkedIn](#)

[Get in touch](#)

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