

# Create. Learn. Evolve. Repeat.

An excellent user experience defines an excellent brand.  
My passion is to create fulfilling and beautiful experiences.

## Experience

June 2010 - Present  
Questrade, Inc.

### **User Experience and User Interface Designer**

Collaborate with several agile teams to create compelling digital experiences while addressing users needs and meeting business requirements.

Apply UX techniques including identifying problems, user research, user flow, wire-framing, prototyping, and designing mock-ups for new and existing applications.

May 2016 - Present  
WCKD Marketing

### **Freelance Designer**

Provide design solutions to external WCKD Marketing clients. Creating print booklets, logo designs and business stationary.

March 2009 - May 2009  
Palmleaf Productions

### **Intermediate Designer**

Designed logos and business stationary for external Palmleaf Production clients. Created and managed content for an online fashion store (Zestypink). Assisted in organizing groundbreaking ceremonies for builders and TV commercials.

April 2008 - October 2008  
Intelex

### **Graphic Designer**

Designed brand corporate profile, presentation folder and created promotional marketing material such as print ads, banners, and icons.

## Education

2016  
Scrum Alliance

**Certified ScrumMaster®**

2015  
AlterSpark

**Psychological Architectures of  
Digital Behavior Change**

2005 - 2008  
Durham College

**Multimedia Design**  
Advanced Diploma

2004 - 2005  
Durham College

**Foundations in Art and Design**  
Certificate

## Skillset

User research

Wireframes

Prototypes

Paper sketch

Mock-ups

User experience

User interface

Responsive design

Vector graphics

Web & mobile design

Print design

Typography

Brand identity

Axure RP

Photoshop CC

Illustrator CC

InDesign CC

Sketch

## Other things I love



Painting



Traveling



Outer space

Thank you!

[moniagabhi.com](http://moniagabhi.com)

[Dribbble](#)

[LinkedIn](#)

[Get in touch](#)

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